



FOR IMMEDIATE RELEASE

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SOCIALCRAFT EXHIBITION UNVEILED AT CAFAM!

October 22 to December 31, 2006

In response to the environmental, political, and social questions of our time, the exhibition ***Street Signs and Solar Ovens: Socialcraft in Los Angeles*** opens at the Craft and Folk Art Museum on October 22, 2006. Curated by the Journal of Aesthetics and Protest, ***Street Signs and Solar Ovens*** offers an insight into how Southern California individuals and communities creatively take action to defy the notion that a socially conscious lifestyle is out of reach. The resulting creations are expressions of both function and artistry that offer inspiration for proactive living.

Located at the crossroads of grassroots activism and personal creative expression, the term *socialcraft* suggests the crafting of a society as much as it describes the making of objects. ***Street Signs and Solar Ovens*** will feature protest art meant for public display such as hand-crafted demonstration signs, posters, t-shirts, as well as examples of instruments for conscious living such as eco-friendly and alternative energy home appliances. This exhibition will present a diverse and original array of artwork created in reaction to a wide range of issues facing our community.

Participating artists include Edith Abeyta, Steven Anderson, Lisa Anne Auerbach, Mike Blockstein, Chris Burnett, C.I.C.L.E., Code Pink, National Center for the Preservation of Democracy, Center for the Study of Political Graphics, Sandra de la Loza, Sam Durant, Eric Einim, Karl Erickson, Fallen Fruit, Finishing School, Gaian Mind, Fritz Haeg, Laura Howe, Karen Lofgren, Kelly Marie Martin, Matrushka, Christopher Nyerges, Path to Freedom, Beth Peterson,

Sheila Pinkel, Oliver Ressler and David Thorne, Oscar Sanchez, The Arroyo Arts Collective, The Phantom Street Artist, The South Central Farmers, Christian Ulke, Votan, Allison Wiese.

“Street Signs and Solar Ovens is meant to be a starting point for further discussion and action. The original and inventive artwork in this exhibition demonstrates the personal power of individuals to implement community change,” says Maryna Hrushetska, Director of CAFAM.

About the Curators

The Journal of Aesthetics and Protest (<http://www.journalofaestheticsandprotest.org/>) is a self-described "weirdo thinktank" that has published a magazine and completed various art and curatorial projects since 2001. The Journal aims to proactively participate in the creation of a better world by presenting cutting edge ideas.

About The Craft and Folk Art Museum

The Craft and Folk Art Museum (CAFAM) is a Los Angeles nonprofit cultural arts organization dedicated to the public presentation and preservation of folk arts and contemporary craft. Founded in 1965 as “The Egg and The Eye” by the late Edith Wyle, who passionately promoted traditional artisans and the virtue of handmade art, the Museum opened in 1973. As a local Museum with global reach, CAFAM seeks to promote international goodwill and global understanding among its citizens. The Museum works to preserve and strengthen the folk culture of our community based on its belief that the quality of urban life is directly related to the vitality and diversity of viewpoints and traditions.

******Images available upon request******

Craft and Folk Art Museum

5814 Wilshire Boulevard, Los Angeles, CA 90036

Information

Tel. 323-937-4230 / www.cafam.org

Museum Hours

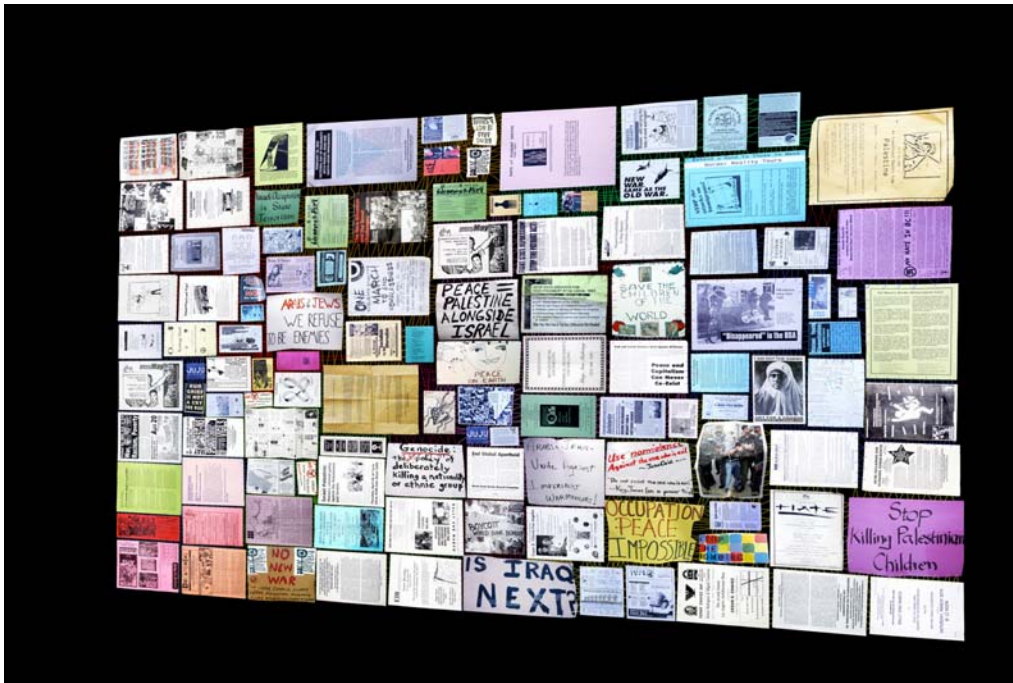
Tuesday, Wednesday, and Friday 11 am – 5 pm

Thursday 11 am – 7 pm

Saturday and Sunday 12 – 6 pm

Museum Admission

General \$5.00 / Students and Seniors 3.00 / Members and Children under 12 Free / Free 1st Wednesday of month



Christina Ulke
American Flag [Multitude], 2002
Digital print of local protest flyers
Image courtesy of the artist



Karl Erickson
Counter-Revolutionary Honkies Must See the Light, 2006
Acrylic yarn and collage on latch-hook canvas
Image courtesy of the artist